

***Romeo & Juliet* Public Service Announcement**

The Tragedy of Romeo and Juliet, a 400-year-old drama, still reaches modern audiences; the language and customs may change, but the issues the characters face are universal. Romeo and Juliet have much in common with modern teenagers: parent interference, crushes and first loves, peer pressure, tempers, depression, gangs and violence. The culminating project for the English 9 Drama/Romeo & Juliet Unit requires students to dramatize one of these themes in Public Service Announcement (PSA). Within groups of no more than four classmates, choose one of the teen issues and create a PSA to advise your peers on the best solution to handling the teen issue. The PSA will be viewed by both A and B day students in an integrated setting. Parents are welcome to attend. All PSA projects scoring at least 90 percent on the grading criteria will be eligible for nomination in the People's Choice Award (see rubric).

Video Requirements: a minimum of 60 up to a maximum of 150 seconds with the following components:

- *Romeo and Juliet* Translation Scene: Act out a scene from *Romeo and Juliet* that best dramatizes your group's teen issue topic.
- Public Service Announcement Segment: Create additional footage to further explain problem and offer a clear solution.
- Completed on time and ready to view. Digitally composed video is submitted in viewable windows MovieMaker format, either saved to the server file or burned to a DVD or CD. Class time and equipment is provided. Any outside of classwork must be compatible or else it will not be accepted. No Quick Time video camera formats. All Vista software must be saved in older Windows Office version format.
- Problem Solution Structure. Identify the problem: cause(s), harms, extent. Identify a best solution and communicate how to achieve the solution.
- Demonstrate speaking and drama skills.
- Use support material: props, setting, sound effects, music, overlays

Grading: Your group will receive a grade for the whole project; individuals are subject to a separate grade based on performance within their role.

Schedule:

Day 1: Assignment explanation. View examples, assign roles, and complete steps 1 – 4 or 5.

Day 2: Script or Story Board Due (make an extra copy to turn in). Write script. Gather research, support video, photographs, materials, and sound effects. Sign up for cameras.

Day 3: Script and Story Board Due (No filming until both are completed). Begin filming and upload video into correct project folder. **I:Student>LaFrance Romeo&Juliet PSAs> Block __>**

(CREATE A FOLDER FOR YOUR PROJECT)

Day 4: Movie Maker Demo. All video due. Edit video and compile project.

Day 5: Finalize Project. Turn in project by saving to **I:Student>LaFrance Romeo&Juliet PSAs> FinalPSAs>(Choose Your Block)**. Turn in Works Cited Page.

Roles. Divide the following responsibilities among your group members.

Screenwriter/Actor #1: With the group's guidance and advice, create a storyboard for the **Romeo & Juliet teen issue translation scene**.

- Choose a scene that best communicates your group's teen issue problem.
- After the storyboard is complete, write a script for the Romeo & Juliet segment.
- Modernize the original script language by translating vocabulary, figurative language, and allusions to current versions.
- Serve as an actor.
- Create a costume.

Name: _____

Individual Score: _____ / 10 Comments:

Screenwriter/Actor #2: A. With the group's guidance and advice, create a storyboard for the **Public Service Announcement segment**.

- Fully explain the problem and present either one best solution or multiple solutions.
- After the storyboard is complete, write a script for the PSA segment.
- Decide if there will be voiceovers and titles.
- Serve as an actor.
- Create a costume.

Name: _____

Individual Score: _____ / 10 Comments:

Director: Give advice on storyboards and scripts. Gather at least one form of research, facts and/or statistics for each of the following categories:

- A. Cause of the problem
- B. Who or what is harmed and how
- C. Extent of the problem: Why does it need to be solved?
- D. Evidence to support how at least one solution can address the problem

Record all documentation and create a **works cited page**. Film the dramatization and PSA.

Name: _____

Individual Score: _____ / 10 Comments:

Editor: Give advice on storyboards and scripts.

- Based on storyboard and dramatization needs, gather props, sound effects, music, and video segments. Create the setting and tone that is appropriate for both the translation scene and the PSA.
- Serve as actor if needed.
- Attend MovieMaker workshop. Date and time: _____.
- Compile the video.

Name: _____

Individual Score: _____ / 10 Comments:

Steps

1. Choose Group Members:

2. Choose a teen issue for which to create a Public Service Announcement:

Teen Issue	Conflict Type Person vs. _____	What scene in <i>Romeo and Juliet</i> best shows this issue? Record act and scene number. Summarize the scene.
Depression	vs. self	<i>Act I.i: Romeo is depressed because Rosaline will not love him; he avoids friends and family, dismisses Benvolio's advice.</i>
Teenage Love		
Lost Love/ Heartbreak		
Peer Pressure		
Fighting		
Suicide		
Conflicts with Parents		
Revenge		
Anger		
Secrecy		

3. Problem—Solution Identification. Make an outline on a separate sheet of paper. Get research-supported data for the following: (Don't forget to document sources.)

Problem: Causes Harms Effects

Solution: What should the teen do? How does it solve or address the problem?

4. Write a script. The script should have at least two scenes:

A. **Romeo and Juliet Scene.** Act out the scene from Shakespeare's script which best shows the teen issue and why it is a problem in need of a solution.

B. **Public Service Message.** Deliver a research supported solution in any dramatic form.

5. Map out the video on a Story Board.

Create a minimum of 8 scenes. Each box represents a scene filmed by the same camera at the same angle. Modern audiences expect a new scene every eight seconds. Draw stick figures to represent each character; include any props in the drawings; under each box, summarize the scene to be filmed or lines from the script to be delivered during that scene.

Film Rubric

	Beginner	Satisfactory	People's Choice Nomination	
Romeo and Juliet Dramatization Segment				
Scene Selection and Directing	Condensed or inaccurate script; A better connection between Romeo and Juliet scene and teen issue is needed; original meaning is distorted or not represented.	Improvement needed in one or more areas	Translated scene selection best represents the teen issue. Problem is fully developed in the selection and clearly dramatized. Scene or angle is often varied. Scenes reflect planning and consideration to plot, character, and action. Original meaning is upheld and portrayed.	10 _____
Acting	Acting is minimal or reflects need for further preparation.	Improvement needed in one or more areas	Actors are believable, deliver lines in appropriate timing, and hit their cues. Emphasis is used in speech to create meaning; speech is expressed to create emotion or meaning; actors use appropriate nonverbal expressions and actions; actors address other characters or audience.	10 _____
Public Service Announcement Segment				
Script and Story Board-- Problem	Lacking development or support	Improvement needed	Audience is presented with research-supported cause, harm, and extent of the problem. A need for solution is important.	10 _____
Solution	Unclear or unrelated solution. Not supported	Solution isn't clear or isn't linked to problem	Best solution(s) is clearly presented and supported with source material; solution addresses the cause(s), harm(s), or extent of the problem. It makes sense.	5 _____
Research	Research is absent or deficient	Research may be inadequate or weak	Supporting research is relevant, reliable, and representative.	5 _____
Works Cited	Missing source citation or no documentation.	A few formatting errors.	Works Cited Page lists all sources used in proper MLA format.	5 _____
Directing and Editing	Little attempt at staging or variety in filming. Video editing contains errors. Project appears elementary.	Area(s) exist for improvement	Translation scene and PSA are well staged, shot in multiple scenes; frames are tight and capture action; sound is clear; actors are staged for clear visuals; angle is complimentary to action; scenes transition seamlessly; special effects are appropriate and at appropriate levels.	10 _____
Setting and special effects	Little or no attempt is made to depict setting or utilize dramatic aids.	Area(s) exist for improvement	Settings of both the translation and PSA reflect the proper atmosphere and mood through the use of special effects, props, music, and costumes.	10 _____
Total:				_____/65

Public Service Announcement Goals:

- ❑ Identify themes from the plot of *Romeo and Juliet*
- ❑ Write a script
- ❑ Demonstrate text comprehension by translating a segment of *Romeo and Juliet* to modern language
- ❑ Dramatize a script using nonverbal and verbal speaking skills
- ❑ Connect text to world
- ❑ Use research skills to identify problems and solutions
- ❑ Use persuasion to promote positive solutions